

Cookie Policy

Through the use of cookies on its website, Starkdata aims to gather information that allows us to improve and personalize the user experience. By accepting the Cookie Policy, the user accepts the conditions set out in the User Agreement and this Cookie Policy.

What are cookies?

Cookies are small information files that your electronic device loads (computer, tablet, smartphone, etc.) through a browser, as soon as you access a website. Cookies help to guarantee the validity of each user's sessions, indicate the frequency of visits to pages on the site and recognize the device used for this purpose, helping Starkdata to know the type of information that interests you most and helping to provide it to you. The information collected is of a generic nature, reflecting only information related to your preferences arising from your browsing.

Mobile devices may use other files that have a similar function to cookies, for example, IOS devices use the 'Apple Identifier for Advertisers' (IDFA) and Android devices use Google's Android ID. In the context of browsing with an application, the cookie concept includes the IDFA and Android ID.

Cookie Management

The user can manage cookie consent in the most popular browsers, namely: Google Chrome, Microsoft Edge, Mozilla Firefox and Apple Safari

The management of cookie consent in less popular browsers, such as Opera, or subject to future discontinuation, such as Internet Explorer, is not possible through the Starkdata website, so we recommend accessing the Starkdata website through the most popular browsers mentioned above.

Please note that disabling cookies may affect your browsing experience on the Starkdata's website.

Use of Cookies on Starkdata's website

There are several types of cookies, with different functions, Starkdata may use:

- **Essential Cookies (Strictly Necessary Cookies):** These cookies are necessary for the basic functionality of your website. They enable core features like page navigation, access to secure areas, and form submissions. Without them, your website may not function properly.
- **Functional Cookies:** These cookies enhance the user experience by remembering user preferences, such as language settings, font size, or customized content. They improve the usability and personalization of your website.

Cookie Policy

- Performance Cookies (Analytics Cookies): These cookies collect information about how visitors use your website. They help you understand user behavior, improve website performance, and track the effectiveness of your marketing efforts.
- Marketing Cookies (Advertising Cookies): These cookies are used for tracking and targeting users for advertising and marketing purposes. They can be used to create user profiles and show relevant ads on your website or on other websites.

In terms of validity period, cookies can be:

- Permanent cookies: these are stored on access devices and through the browser and are activated whenever the user visits the site;
- Session cookies: these are temporary cookies that are active until the end of the session. They allow an individual session to be identified and are deleted after the browser is closed.